



MEDICAL
DIGITAL
SOLUTIONS

Digital Marketing Presentation & Showcase

WE HELP BRANDS TAKE
**CONTROL OF THEIR ONLINE
PRESENCE**





WHO WE ARE & WHAT WE DO?

The background of the entire page is a soft-focus, light-colored image. It depicts a person's hands in a white lab coat. One hand is holding a smartphone, and the other is holding a pen over an open notebook. The overall aesthetic is clean, professional, and healthcare-oriented.

Who we are:

We're a healthcare digital marketing agency that helps organizations connect with customers and grow their brands.

What we do:

We take the time to understand the needs of each business we work with, its goals, and the competitive landscape. With that information, we develop a strategy that will best meet your company's individual needs.

How we do it:

We offer a unique and innovative approach to digital marketing. We create customized solutions that help you reach your business goals and improve your bottom line.

Our team of experts, consultants, and developers design and build digital solutions to help you connect with customers on social media, grow your brand awareness, deliver exceptional experiences to customers and maximize your online presence.



OVERVIEW & GOALS

OVERVIEW & GOALS

In today's digital business world, you need a partner who can help you take advantage of marketing opportunities across a variety of channels in real-time.

MDS combines a data-driven approach with knowledge gained from years in digital marketing to deliver outstanding results to our clients.





OUR SERVICES

MDS is an end-to-end provider of digital marketing services. Whether you're looking for a turnkey managed strategy, an independent audit, or services specific to a short-term campaign, our experience and approach are sure to prove to be a valuable asset.

Our in-house services include:

**Web Design &
Development**

**Social Media Marketing
& Advertising**

**Search Engine
Optimization**

**Branding &
Graphic Design**

Pay-Per-Click

**Video
Production &
Marketing**



EXPLANATORY VIDEO BY MDS ABOUT ONLINE MARKETING



OUR DIGITAL MARKETING SERVICES PRESENTATIONS & SHOWCASE

At MDS, We are experienced in all aspects of online marketing and have a team that has been working with businesses from all over the world for over 10 years.

We also provide other services such as marketing strategy, digital marketing (SEO & PPC), eCommerce, content writing, graphic design, and print design.

At MDS, we pride ourselves on our ability to listen carefully to our client's needs and create a unique solution tailored specifically to them. Our goal is always to produce designs that reflect their personality as well as their brand values, ensuring that all of our work leaves a lasting impression on its audience.



CONTENT MARKETING SERVICES

Content is the backbone of digital marketing.

It encompasses almost every facet of your digital media marketing strategy.

Whether it's video marketing or social media marketing, every arena requires its specific kind of content.



We'll help you assess which content marketing strategy will best suit your business. Also, we'll make sure that the content we create is unique, inspiring, and contains all necessary features to rank high on search engine rankings.

"To continue winning the internet marketing game, your content has to be more than just brilliant, it has to give the people consuming that content the ability to become a better version of themselves."

– Michelle Stinson Ross,
Director of Marketing Operations
at Apogee Results



EXPLANATORY VIDEO BY MDS FOR CONTENT MARKETING



WEBSITE DESIGN & DEVELOPMENT PRESENTATION & SHOWCASE

Web Design & Development

Your website is the center of your digital presence. It's one of the few places on the internet where you can deliver your brand's message free of distortion or distraction. MDS web development services are perfect for brands at any stage.

Our web development team can help you build your brand's website from the ground up. We specialize in building websites that tell a unique brand story while meeting the expectations of today's most discerning consumers.

If your website is already built but isn't performing to expectations, we can perform a detailed audit and work with you to improve site architecture, design, and responsiveness.

Our talented team will make sure that your website turns into an integrated part of your online marketing strategy that will boost your conversions.

“Websites promote you 24/7: No employee will do that.”

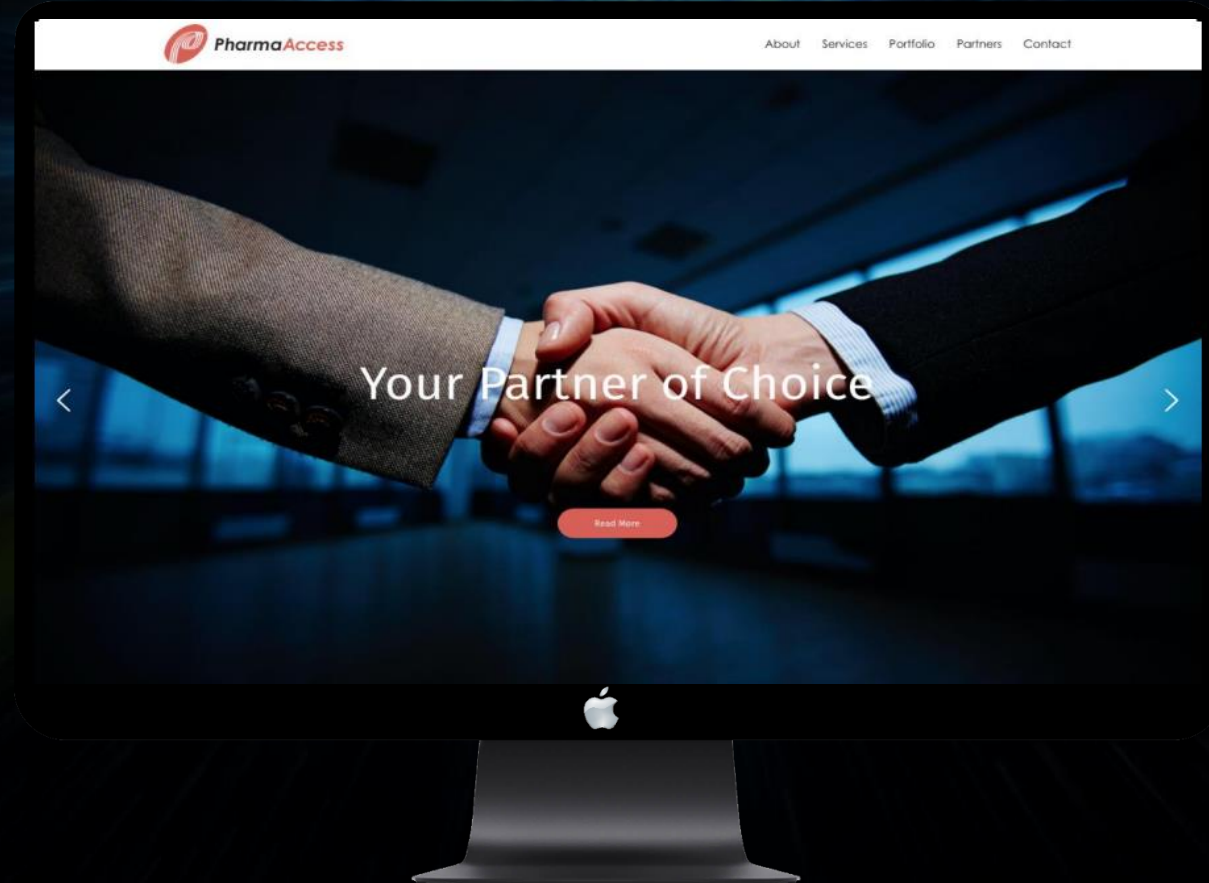
– Paul Cookson



**EXPLANATORY VIDEO BY MDS
ABOUT
WEBSITE & DEVELOPMENT**

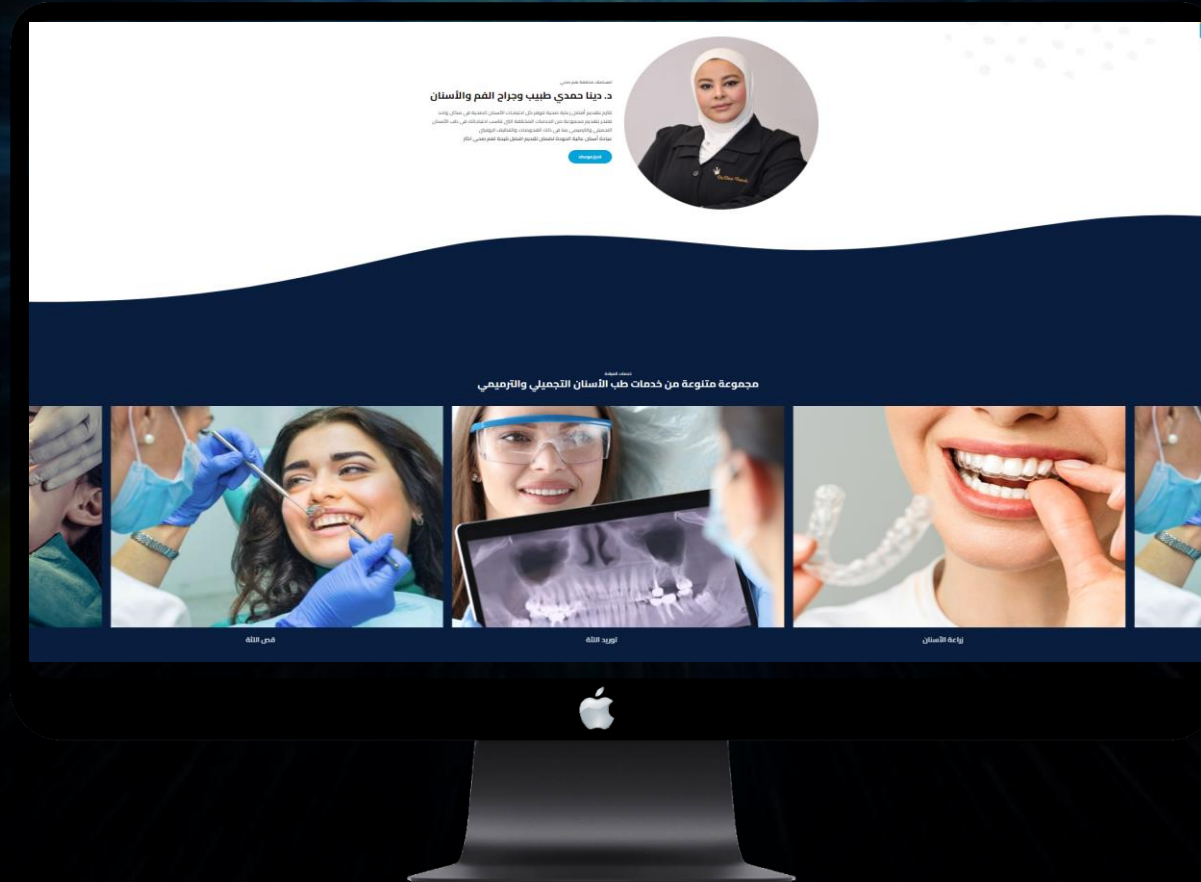
PharmaAccess
Website

Click On the Image to
View The Website



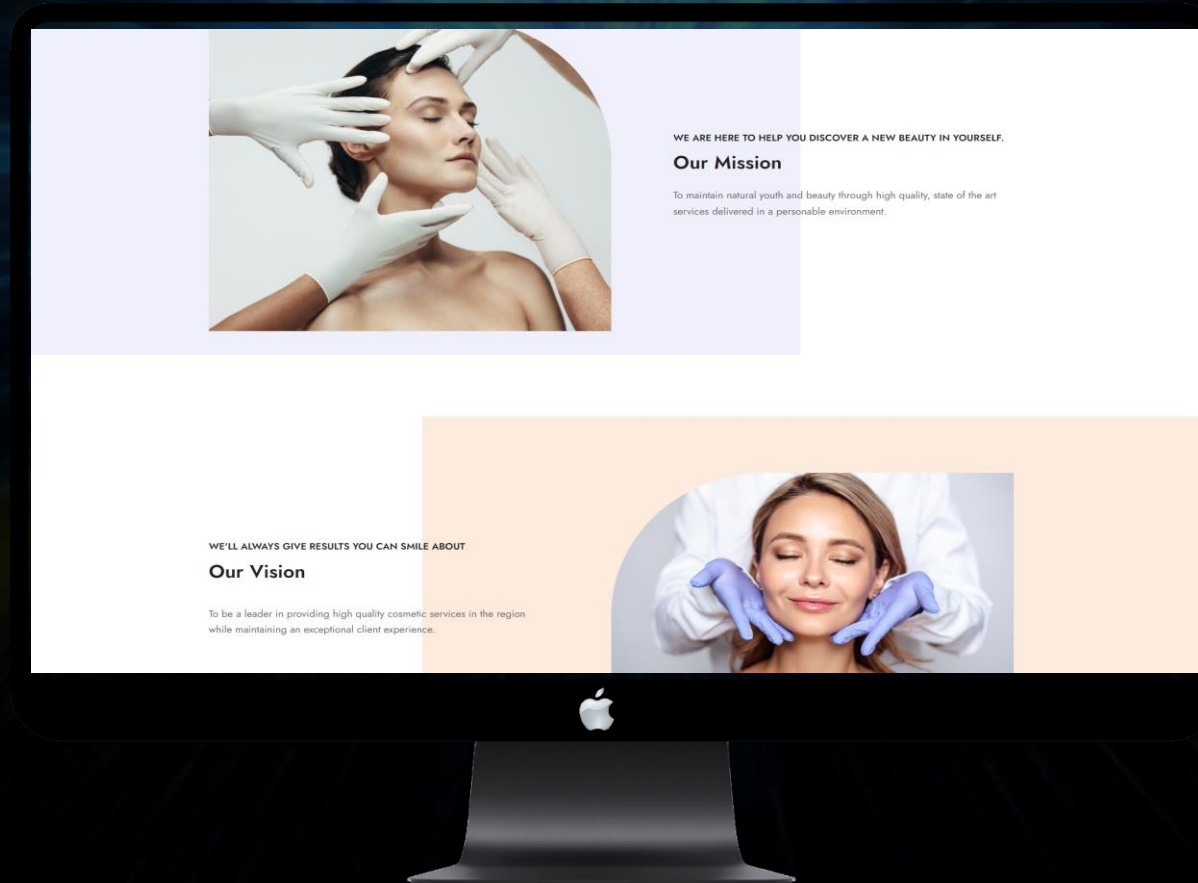
Dr. Dina Website

Click On the Image to
View The Website



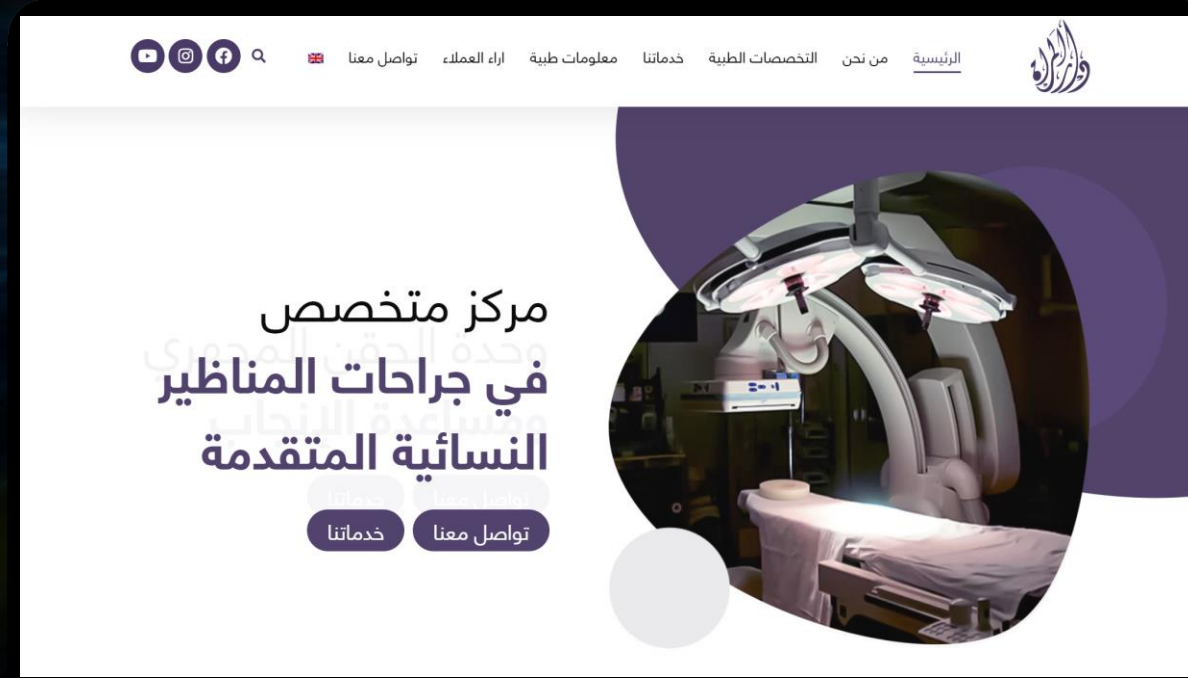
Samara Website

Click On the Image to
View The Website



Dar Elmaraa Website

Click On the Image to
View The Website



Hilmi Clinic
Website

Click On the Image to
View The Website





**OUR
BRANDING PRESENTATION &
SHOWCASE**

A strong brand is a promise of quality. It helps you stand out from the crowd and helps you retain customers. At Medical Digital Solutions we understand that a good brand is all about having a unique personality that reflects who you are as a company or as an individual.

We have the knowledge and expertise to deliver branding that is tailored to your needs, making your business more memorable, competitive and successful.

MDS is a world-class design agency specializing in cutting-edge logos and branding for businesses of all types. We provide our clients with professional logo design services, brand identity development, web design services, digital media solutions, graphic design services and print design services.

We are passionate about design and are dedicated to delivering only the highest quality of work to every client. We understand what it takes to develop a cohesive brand identity. Our team of designers will work with you to develop the right logo for your business.

We only work with the freshest designs and state-of-the-art techniques in logo design, so you can be confident that your new logo is going to stand out from the crowd. Our team of graphic designers come from a variety of professional backgrounds and have a wealth of experience in creating logos that reflect the nature of your business while remaining unique and memorable.

A logo will help you build your brand value and, in turn, increase sales. Logo design is an art that is very important in the marketing world. A logo is the face of any business. It represents the values and standards of a company. It creates initial impressions with customers and helps create brand awareness.

MDS is a full service innovative digital marketing agency dedicated to delivering compelling results through strategic thinking and effective execution. We consistently create strong brand identities that help companies stand out from the competition. Our graphic designers are highly skilled at turning your ideas into something spectacular.

“A brand is the set of expectations, memories, stories and relationships that, taken together, account for a consumer’s decision to choose one product or service over another.” – Seth Godin



**EXPLANATORY VIDEO BY MDS
ABOUT
BRANDING & GRAPHIC DESIGN**

Our Branding Showcase

Click On the Image to
Watch The Video





**OUR VIDEO MARKETING
PRESENTATION &
SHOWCASE**

From conceptualization to execution, we make sure your brand's story is told in a way that resonates with your target audience.

We use the latest tools and technologies to create videos – from animation to live action – that can engage audiences and increase brand awareness.

We have the expertise to create videos in the following areas:

- Corporate Videos

- How-to videos

- Testimonial videos

- Product launch videos

- Animation Videos

- Motion Graphic Videos

- White-board Videos

- Explainer Videos

- Live Action Videos

We are committed to launching videos that are responsive to your requirements and serve your brand with utmost precision. Our professionals work with you to create compelling business videos that grab the attention of your potential customers and persuade them to buy from you.

***“Business decision makers LOVE online video because it gives them the most amount of information in the shortest amount of time”
-Robert Weis***



**EXPLANATORY VIDEO BY MDS
ABOUT
VIDEO PRODUCTION**

Human Tecar – Teaser
campaign

Click On the Image to
Watch The Video

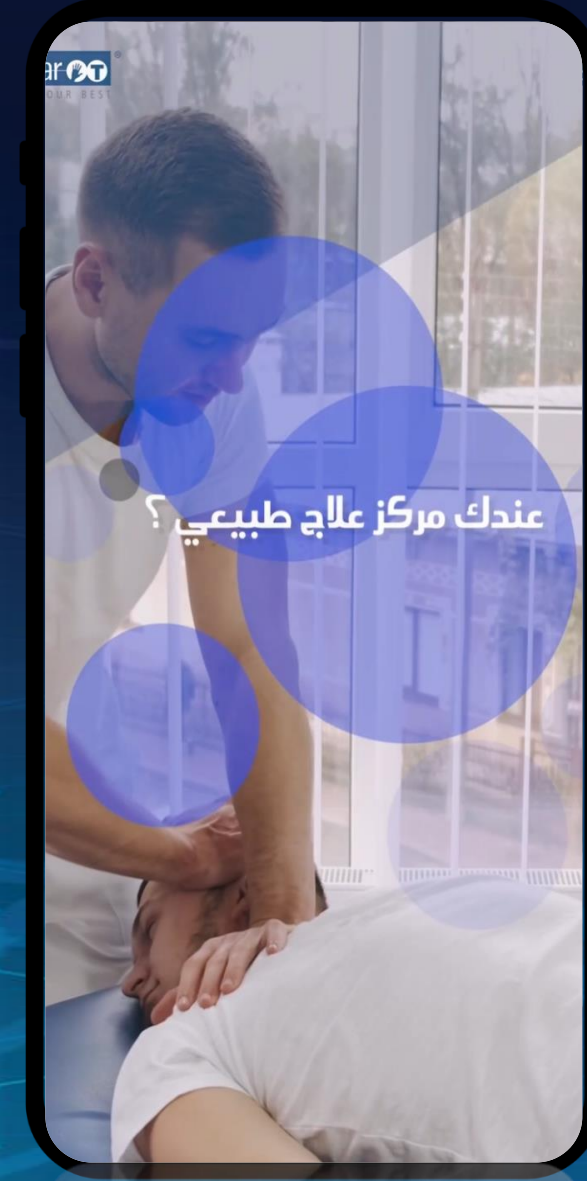


Human Tecar – Teaser
campaign

Click On the Image to
Watch The Video

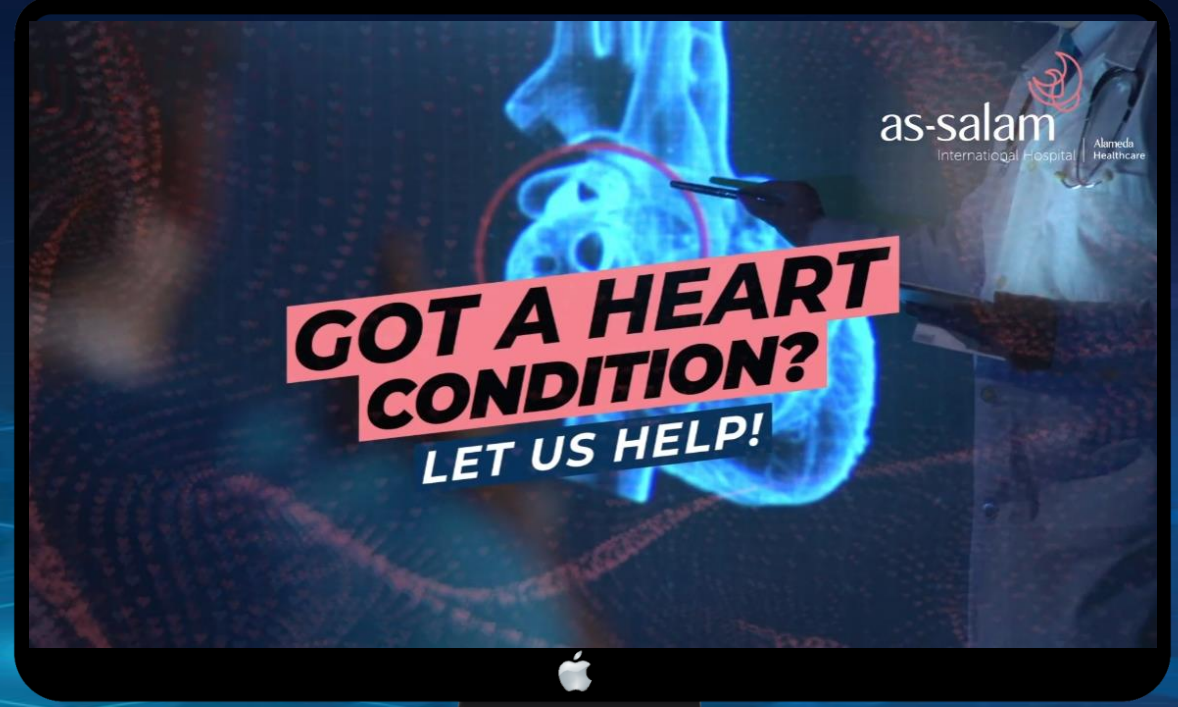


Click On the Image to
Watch The Video



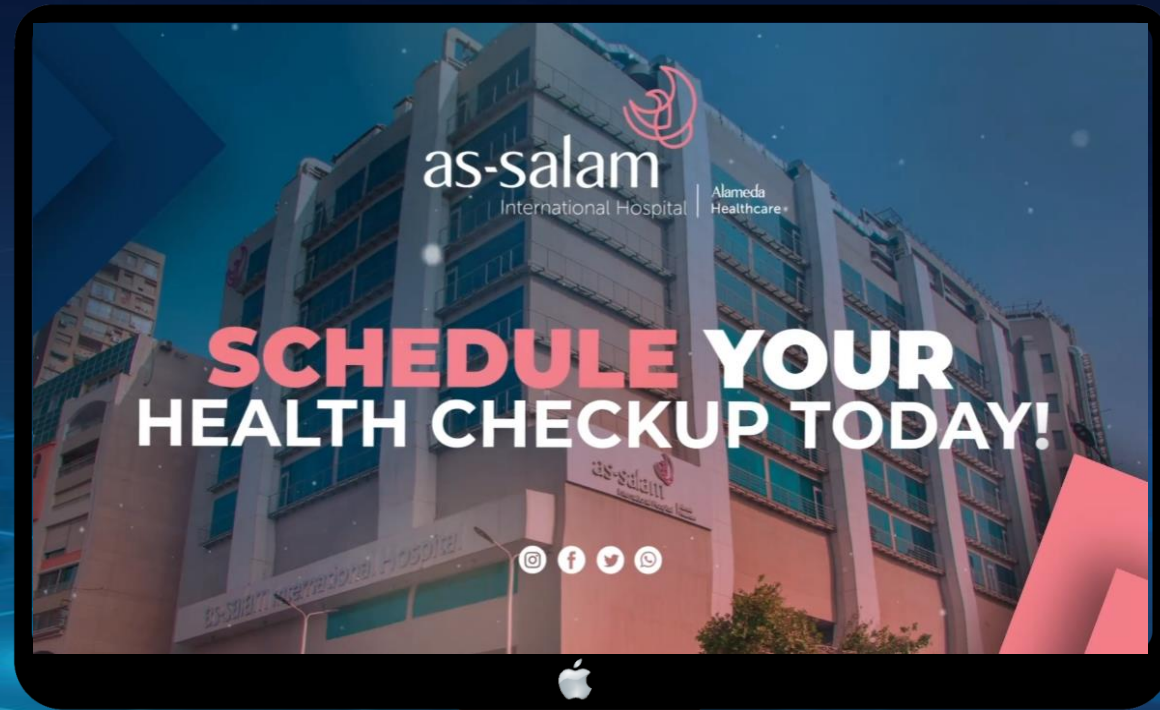
As-Salam Hospital – Corporate videos

Click On the Image to Watch The Video



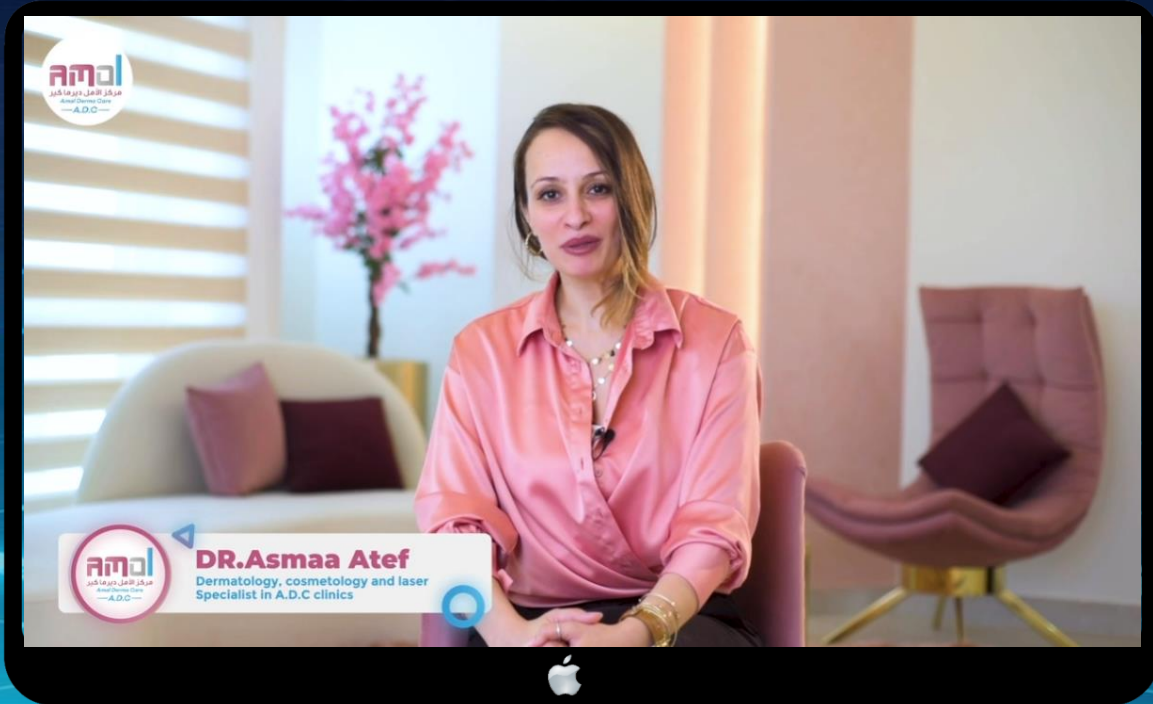
As-Salam Hospital – Corporate videos

Click On the Image to
Watch The Video



Amal Clinic – Interview Videos

Click On the Image to Watch The Video



Amal Clinic – Promo
Videos

Click On the Image to
Watch The Video



حققنا نجاحنا في السعودية

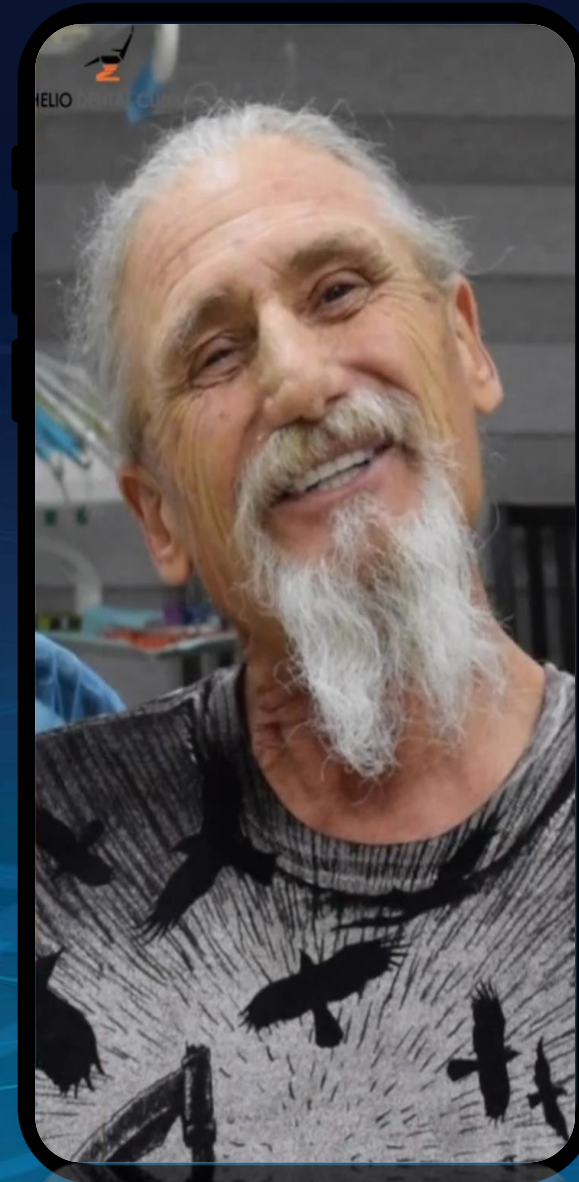
Dr.Hadeer Hany – Promo Videos

Click On the Image to
Watch The Video



Helio Clinic – Corporate & Testimonial Videos

Click On the Image to Watch The Video



Hola Medico Mobile Application –
Corporate Video

Click On the Image to
Watch The Video



HIH – Patient Educational Videos

Click On the Image to
Watch The Video



HIH – Patient Educational Videos

Click On the Image to
Watch The Video



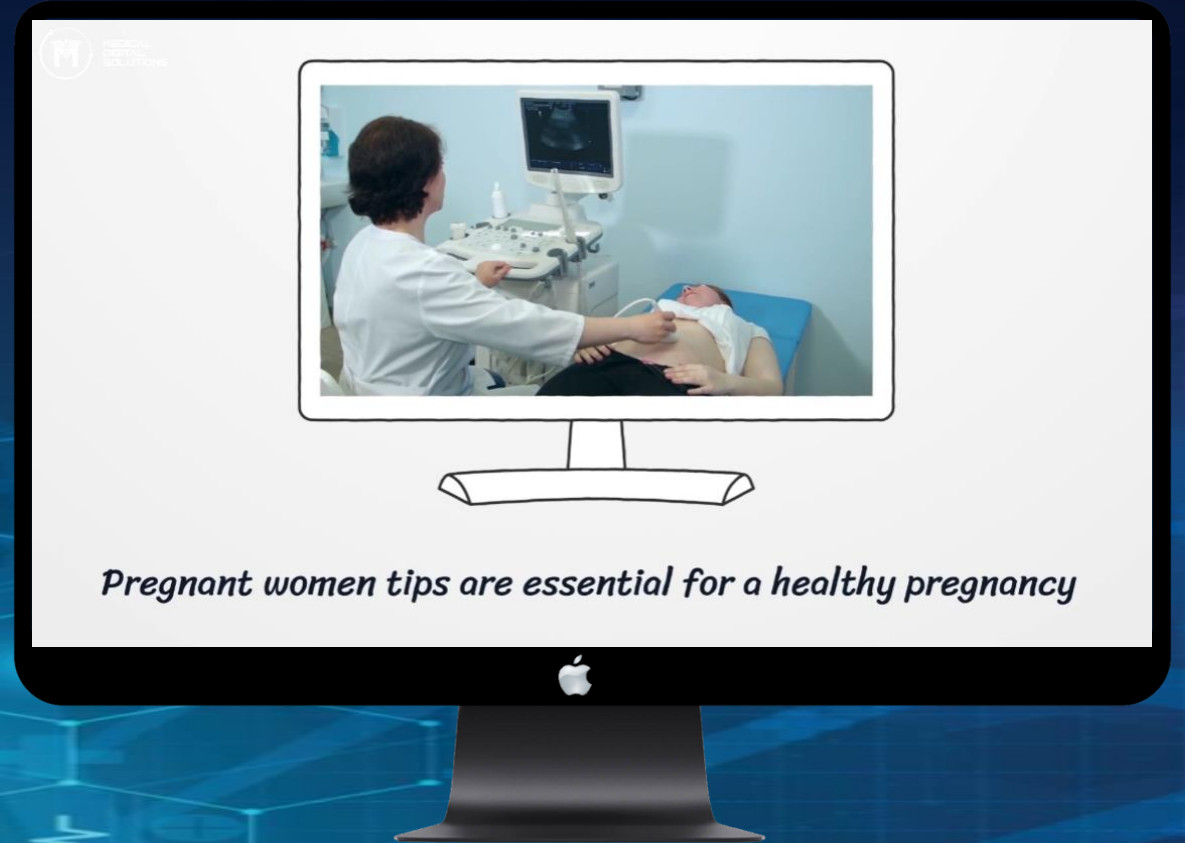
HIH – Patient Educational Videos

Click On the Image to
Watch The Video



HIH – Patient Educational Videos

Click On the Image to
Watch The Video





OUR SOCIAL MEDIA MARKETING PRESENTATION & SHOWCASE

Social Media has changed how brands communicate with their audiences forever.

Whether your business is a B2B or B2C brand, social media is a powerful way to build brand awareness, build a positive image, and drive lead generation.

We specialize in strategic social media campaigns that focus on building and protecting a positive brand image, creating loyalty among fans, and driving new leads for your business.

Our full suite of social media services includes:

- Social Strategy Development
- Social Media Consulting
- Social Media Advertising
- Community Engagement

Our data driven approach ensures that you understand the true ROI of your social media efforts, and our team works tirelessly to improve the return on your investment in social media.

Social Media Marketing is a powerful tool for getting your business out there.

It's cost-effective and easy to use and with MDS at your side you can be sure that you'll get the most out of it.

Whether it's increasing brand awareness, increasing website traffic, optimizing conversions or

getting more followers or likes, we'll create a well thought-out plan that'll put you ahead of your competitors.





Working on the largest social media platform in the world, MDS is a Facebook Marketing agency that can help you engage more with your target audience.

We have got the expertise to define the right marketing mix for your business, including creating effective Facebook ads, boosting engagement on your existing posts, and making the most of every sponsored post you run.



Instagram boasts an impressive 700 million active users as of June 2017 (4). This photo-sharing app can be used for a variety of marketing strategies including product promotion, gaining feedback from clients, advertising deals and showcasing your latest products



Twitter

Twitter is an excellent place to engage with customers, drive traffic to your website, and build strong relationships with potential leads.

With over 330 million monthly active users, it's also an excellent place to reach a diverse audience that you can engage with daily.



LinkedIn

This network is ideal for professionals and business owners.

With more than 433 million accounts, it's a place where you can build your profile and connect with like-minded people.

You can share enticing content that'll ultimately help you reach out to your target audience.



**EXPLANATORY VIDEO BY MDS
ABOUT
SOCIAL MEDIA MARKETING**

Human Tecar - Our Healthcare Showcase

Click On the Image to
Watch The Video



Human Tecar  FEEL YOUR BEST

humantecar_ksa

HCR 1002

ساعد مرضاك على التعافي
بشكل أسرع
تحسين أدائك و تعزيز سمعتك



Human Tecar  FEEL YOUR BEST

humantecar_ksa

دورات تدريبية معتمدة عالمياً
في العلاج الطبيعي



Human Tecar - Our Healthcare Showcase

Human Tecar  FEEL YOUR BEST

humantecar_ksa

HCR 1002

هو ما تبحث عنه **تمامًا!**



The image shows the Human Tecar HCR 1002 machine, a white device with a control panel and a digital display, sitting on a white stand. There are several bottles and containers on the stand next to it.

Human Tecar  FEEL YOUR BEST

humantecar_ksa

1 يعمل على

زيادة **تدفق الدم**

نقل العناصر الغذائية **للعضلات**



The image shows a man from behind, with his back and shoulder muscles highlighted in a glowing red color, indicating pain or inflammation.

Human Tecar  FEEL YOUR BEST

humantecar_ksa

2 يعمل على

• تقليل **التورم والالتهابات**



The image shows a physiotherapist in a white polo shirt treating a man's shoulder. The man is smiling and looking towards the camera.

Human Tecar  FEEL YOUR BEST

3 يعمل على

تعزيز إصلاح **الأنسجة**

وانقسام الخلايا **والأكسجين الخلوي**



The image shows a physiotherapist in a white lab coat treating a woman lying on a table. The woman is lying on her back, and the physiotherapist is using a device on her shoulder.

Dr. Hadeer Hany - Our Cosmetic Clinic Showcase

Click On the Image to Watch The Video



Dr. Hadeer Hany - Our Cosmetic Clinic Showcase

Click On the Image to Watch The Video



Dr. Samir Maher Showcase

Click On the Image to
Watch The Video



اعرف وزنك المثالي
و حافظ علي صحتك من المضاعفات

مع الدكتور سمير ماهر

Dr. Samir Maher

ما هي الامراض التي يزيد متلازمة
التمثيل الغذائي من خطرهما؟

- مرض الكبد الدهني

Dr. Samir Maher

Dr. Samir Maher Showcase



تعرفي ايه الفرق بين
الدهون البنية و البيضاء؟



A promotional graphic for Dr. Samir Maher. It features a circular logo in the top left corner with a stylized human figure and the text 'Dr. Samir Maher'. The main text asks 'تعرفي ايه الفرق بين الدهون البنية و البيضاء؟' (Do you know the difference between brown and white fats?). The background is a teal-colored room with a potted plant and a sofa. In the foreground, two women are holding a massive, oversized burger that is nearly as tall as they are.



ايه هو برنامج
METABOLIX?



A promotional graphic for Dr. Samir Maher. It features a circular logo in the top left corner with a stylized human figure and the text 'Dr. Samir Maher'. The main text asks 'ايه هو برنامج METABOLIX?' (What is the METABOLIX program?). The background is a teal color with a faint leaf pattern. In the center, a woman's silhouette is filled with various fruits and vegetables, with a bright yellow glow emanating from her chest.



ايه هي مضاعفات
السمنة المفرطة؟



A promotional graphic for Dr. Samir Maher. It features a circular logo in the top left corner with a stylized human figure and the text 'Dr. Samir Maher'. The main text asks 'ايه هي مضاعفات السمنة المفرطة؟' (What are the complications of obesity?). The background is a teal color with a faint leaf pattern. In the center, a burrito is placed inside a metal cage, which is a common metaphor for obesity.

Amal Clinic - Our Cosmetic Clinic Showcase

Click On the Image to
Watch The Video



متخليش بشرتك تتحكم في عمرك

افضل اطباء واستشاريين
الجلدية والتجميل

Amal
مركز الأمل ديرما كير
Amal Darma Care
—A.D.C.—

حققنا نجاحنا في السعودية

Amal
مركز الأمل ديرما كير
Amal Darma Care
—A.D.C.—

نضارة وتفتيح
وتقشير البشرة

جلسات
الليزر العلاجية

تخصيس موضعي
ونحت القوام

فيلر و بوتكس
وتقنيات شد البشرة

علاج
مشاكل الشعر

بلازما
ديرما بن
ميزوثيرابي

مركز متكامل
لكل الخدمات التجميلية

Amal
مركز الأمل ديرما كير
Amal Darma Care
—A.D.C.—

Amal Clinic - Our Cosmetic Clinic Showcase

Click On the Image to
Watch The Video



Amal
مركز الأمل ديرما كير
Amal Dermis Care
—A.D.C.—

A . D . C
لكل تخصصات الجلدية والتجميل

Amal
مركز الأمل ديرما كير
Amal Dermis Care
—A.D.C.—

بمساعدة فريق كامل من أفضل الأطباء
وإستشاريين الجلدية والتجميل

أفضل أطباء وإستشاريين
الجلدية والتجميل

Amal
مركز الأمل ديرما كير
Amal Dermis Care
—A.D.C.—

في عيادات الأمل هنساعدك
تستعيدي بشرتك بأحدث الأجهزة

أفضل أطباء وإستشاريين
الجلدية والتجميل

Derma Cure - Our Cosmetic Clinic Showcase

Click On the Image to
Watch The Video



Helio Clinic - Our Dentistry Showcase

Click On the Image to
Watch The Video



HELIO DENTAL CLINIC
www.heliodental.com

**DENTURES?
TOOTH IMPLANTS?
WE DO IT ALL.
WE MAKE SMILES HAPPEN**

Dr. Ahmed Hossam Shousha

HELIO DENTAL CLINIC
www.heliodental.com

**Pamper
Your Teeth**
Know what your teeth desire.

Dr. Ahmed Hossam Shousha

HELIO DENTAL CLINIC
www.heliodental.com

**Shine
Like A Diamond !**

Dr. Ahmed Hossam Shousha

Dr. Hilmi - Our Woman's Healthcare Showcase

Click On the Image to Watch The Video



Dr. Hilmi
Medicină Inovativă

CREȘTEȚI-VĂ FERTILITATEA ȘI PRODUCEȚI SPERMATOZOIZI MAI SĂNĂTOȘI, URMÂND ACEȘTI PAȘI:

SFATURI PENTRU A CREȘTE NUMĂRUL, VOLUMUL ȘI CALITATEA SPERMATOZOIZILOR

Dr. Khaled Hilmi

Dr. Hilmi
Medicină Inovativă

URMĂTORII PAȘI CĂTRE FAMILIA TA ÎNCEP AICI

Dr. Khaled Hilmi


Dr. Hilmi
Medicină Inovativă

SUNETEȚI GATA SĂ ÎNTEMEIATI O FAMILIE ?

FERTILITATEA TA, SPECIALITATEA NOASTRĂ


Dr. Khaled Hilmi

Dr. Hilmi - Our Woman's Healthcare Showcase



Dr. Hilmi
Medicină Inovativă

**EXPERIMENTAȚI DIFERENȚA
PE CARE O FACE CLINICA
NOASTRĂ DE FERTILITATE**



Dr. Khaled Hilmi



Dr. Hilmi
Medicină Inovativă

**AI ÎNTREBĂRI DESPRE
SĂNĂTATEA TA REPRODUCTIVĂ**

**DR. HILMI ÎȚI VA RĂSPUNDE ÎN
DIRECT LA ÎNTREBĂRI**



Dr. Khaled Hilmi



Dr. Hilmi
Medicină Inovativă

**CAUȚI AJUTOR PENTRU?
FERTILITATE**
CALEA CĂTRE MATERNITATE ÎNCEPE AICI

**ÎNCEPE-ȚI CĂLĂTORIA
REPRODUCTIVĂ**



Dr. Khaled Hilmi

Dr. Amro Elhusseny - Our Woman's Healthcare Showcase



امتى لازم
استشير الطبيب؟

الشعور بألم شديد في البطن أو الحوض

الشعور بالحمى مصحوب بالقيء أو الحمى

الشعور ببرودة الجلد وسرعة التنفس والحوضة

اخياس المبيض!

لو لاحظتي الأعراض دي احجزى استشارتك

في عيادات د. عمرو الحسيني
و اطمني على صحتك

للحجز والاستفسارات
01062222063



محتاجة استشارة سريعة؟
حديث الثلاثاء

عندك استشارة سريعة؟ في عيادة د. عمرو الحسيني الدكتور هاجيلك لحد عندك اكتبى استفسارك في الكومنتات و هايرد عليكى نخبة من الخبرات الطبية

للحجز والاستفسارات
01062222063



الأورام الليفية ممكن تؤدي للمضاعفات دي

تأخر الحمل

فقر الدم

تغيير شكل الرحم

الولادة المبكرة

للحجز والاستفسارات
01062222063

Dr. Amro Elhusseny - Our Woman's Healthcare Showcase



ممارسة الرياضة
أثناء فترة الحمل
يسهل عليك
عملية الولادة



Dr. Amro Elhusseny
Professor of Gynecological Surgery
Member of Saudi Society of Obstetrics and Gynecology (SSOG)



Dr. Amro Elhusseny
Professor of Gynecological Surgery
Member of Saudi Society of Obstetrics and Gynecology (SSOG)



ابعتيلنا استفسارك
ودكتور عمرو الحسيني
هيرد عليك

امتى نلجأ للتشخيص بالمنظار؟

+20 1062222063



Dr. Amro Elhusseny
Professor of Gynecological Surgery
Member of Saudi Society of Obstetrics and Gynecology (SSOG)

صحتك اهم عندنا ..
حديث الثلاثاء



للحجز والاستفسارات
01062222063

Imed - Our Healthcare Showcase



ما في معك وقت

لعمل التحاليل الدورية و تظمن على صحتك



8004420066



حمل
التطبيق

0507080789



خطوات سهلة

لتحديد موعد زيارة فريقنا
للخدمات الطبية المنزلية



8004420066



حمل
التطبيق

0507080789



التمريض المنزلي



20%

بمناسبة شهر
رمضان المبارك

8004420066



حمل
التطبيق

0507080789

As-salam - Our Healthcare Showcase



as-salam
International Hospital | Alameda
Healthcare

عادات
غير صحية
تسبب
الأمراض
القلبية



لكل عملاء شركة اكسا للتأمين

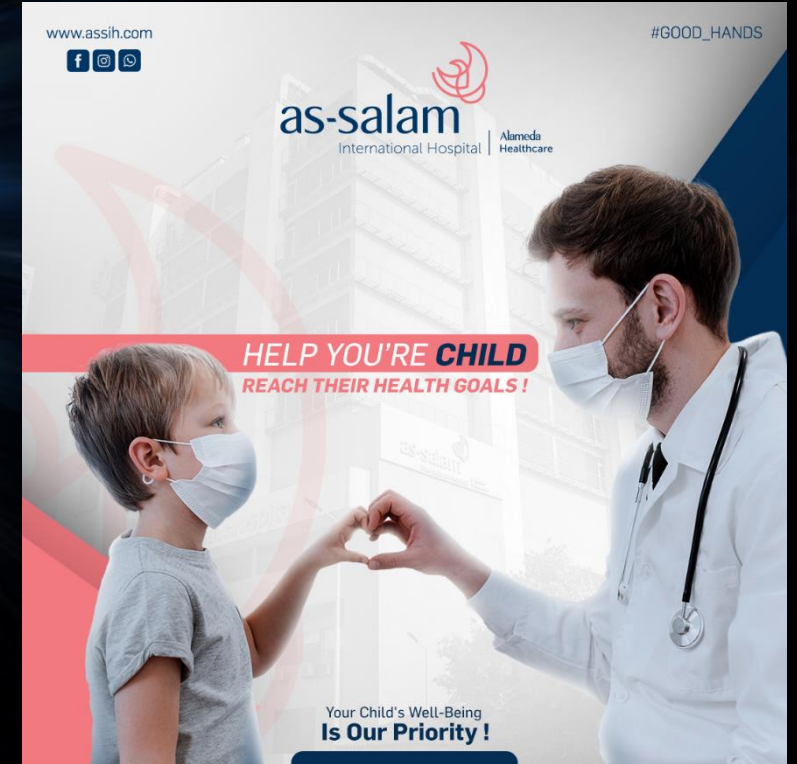
مرحباً بكم في
مستشفى السلام الدولي

AXA

as-salam
International Hospital | Alameda
Healthcare

نتشرف بالتعاون
مع شركة التأمينات الطبية
في مستشفيات السلام الدولي

للاستفسارات
19885



www.assih.com

f i s

as-salam
International Hospital | Alameda
Healthcare

#GOOD_HANDS

HELP YOU'RE **CHILD**
REACH THEIR HEALTH GOALS!

Your Child's Well-Being
Is Our Priority!

Dr. Qassem - Our Diabesity Clinic Showcase

Click On the Image to
Watch The Video



QASSEM
DIABESITY CLINIC

**DEDICATION TO SERVICE
AND EXCELLENCE**

**DR. MOHAMED
GAMAL KASSEM**

LAPAROSCOPIC SURGERY EXPERT

QASSEM
DIABESITY CLINIC

**LIFE IS A GIFT...
ENJOY IT.**

**BARIATRIC SURGERY + SMART LIFESTYLE
= GREAT RESULTS**

QASSEM
DIABESITY CLINIC

**IT'S NEVER TOO LATE
TO LIVE A HEALTHY LIFE**

أسباب اللجوء لجراحات السمنة?

PharmaAccess - Our Pharma Showcase

Click On the Image to Watch The Video



BAUSCH + LOMB - Our Pharma Showcase

Click On the Image to Watch The Video



BAUSCH + LOMB

**FEEL AMAZING.
FEEL LIVELY.
KEEP THE SPARKLE**
in your eyes

LUMIFY
BRIMONIDINE TARTRATE
OPHTHALMIC SOLUTION 0.02%
REDNESS RELIEVER EYE DROP

Works in 1 minute
Lasts up to 8 hours

RESTORE YOUR EYES' NATURAL APPEARANCE WITH LUMIFY

EXCLUSIVELY AVAILABLE AT BAUSCH AND LOMB

BAUSCH + LOMB
ADVANCED
Eye Relief.
Redness
FORMERLY BLENDED
FORMERLY LIFE BRIDGE

- Relieves red, irritated eyes
- Moisturizes and comforts

STERILE 0.5 FL OZ (15 mL)

BAUSCH + LOMB

THE BRIGHTER SIDE OF LIFE IS JUST
... minutes away

LET YOUR EYES SMILE

BAUSCH + LOMB - Our Pharma Showcase

BAUSCH + LOMB

Bausch & Lomb
HAVE CREATED AN
EASY SOLUTION.



BAUSCH + LOMB

Redness reliever eye
DROPS ONLY REQUIRE
ONE MINUTE TO WORK.

BAUSCH + LOMB

this unique formula
USES VERY LOW DOSES
OF OTC BRIMONIDINE.



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It's suitable for
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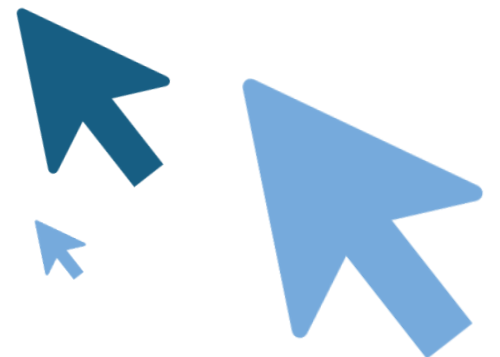
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EXPLANATORY VIDEO BY MDS FOR
PAY-PER-CLICK

Campaign	Results ↓	Cost per result	Amount spent
DE Sawary - LG Mar, 2022	849 On-Facebook Leads	158.19.م.ج Per On-Facebook Le...	134,302.35.م.ج
DE Muruj / Green City - LG Mar, 2022	655 On-Facebook Leads	158.43.م.ج Per On-Facebook Le...	103,770.42.م.ج
DE New Projects Villas- Palm Hills - LG Mar,...	481 On-Facebook Leads	99.62.م.ج Per On-Facebook Le...	47,915.17.م.ج
DE Consultation Session (El Gendy) - LG Ap...	109 On-Facebook Leads	24.49.م.ج Per On-Facebook Le...	2,669.81.م.ج
DE Zinnia - Muruj LG Mar, 2022	69 On-Facebook Leads	235.09.م.ج Per On-Facebook Le...	16,221.17.م.ج
DE Alforat Compound - 7y Muruj - LG April, ...	66 On-Facebook Leads	354.33.م.ج Per On-Facebook Le...	23,386.09.م.ج

Campaign name	Delivery ↑	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
 DE Muruj / Green City - LG Mar, 2022	● Active	Using ad set bid...	Using ad set bu...	7-day click or ...	54 On-Facebook Leads	166,151	290,601	168.80.م.ج Per On-Facebook Le...	9,115.24.م.ج
 DE Sawary Villas - LG Mar, 2022	● Active	Using ad set bid...	Using ad set bu...	7-day click or ...	27 On-Facebook Leads	105,626	150,042	168.75.م.ج Per On-Facebook Le...	4,556.15.م.ج
 DE Muruj Villas - LG Mar, 2022	● Active	Using ad set bid...	Using ad set bu...	7-day click or ...	15 On-Facebook Leads	47,146	74,338	276.18.م.ج Per On-Facebook Le...	4,142.73.م.ج
 DE New Projects Villas- Palm Hills - ...	● Active	Using ad set bid...	Using ad set bu...	7-day click or ...	26 On-Facebook Leads	164,982	272,639	318.17.م.ج Per On-Facebook Le...	8,272.51.م.ج
 DE Sawary - El Gendy - LG Mar, 2022	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	1 On-Facebook Lead	11,332	13,597	331.02.م.ج Per On-Facebook Le...	331.02.م.ج
 DE The Rise - LG Mar, 2022	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	6 On-Facebook Leads	36,184	51,108	564.28.م.ج Per On-Facebook Le...	3,385.70.م.ج
 DE 3roba - New Projects Villas - LG ...	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	33 On-Facebook Leads	78,129	130,238	220.53.م.ج Per On-Facebook Le...	7,277.58.م.ج
Results from 7 campaigns ⓘ				7-day click or ...	162 On-Facebook Leads	421,552 People	982,563 Total	228.89.م.ج Per On-Facebook Leads	37,080.93.م.ج Total Spent

Campaign	Delivery ↑	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
Post Eng.	● Active	Using ad set bid..	Using ad set bu..	7-day click or ..	43 Post Engagements	1,577	1,652	\$0.06 Per Post Engagement	\$2.69
ERP + E3melbusiness	● Active	Using ad set bid..	Using ad set bu..	7-day click or ..	15 On-Facebook Leads	15,209	29,459	\$4.13 Per On-Facebook Le..	\$61.88
DE ERP LG	● Active	Using ad set bid..	Using ad set bu..	Multiple attri..	— On-Facebook Lead	1,195,463	8,437,790	— Per On-Facebook Lead	\$16,909.85
Video eng.	Off	Using ad set bid..	Using ad set bu..	7-day click or ..	4,208 Post Engagements	5,615	5,861	\$0.002 Per Post Engagement	\$10.28
ERP March 2022	Off	Using ad set bid..	Using ad set bu..	7-day click or ..	7 On-Facebook Leads	40,792	53,934	\$14.82 Per On-Facebook Le..	\$103.74
DE ERP LG AF Feb, 2022	Off	Using ad set bid..	Using ad set bu..	7-day click or ..	61 On-Facebook Leads	158,368	345,017	\$12.28 Per On-Facebook Le..	\$748.83
DE Odoo Alexandria Event Jan, 16	Off	Lowest cost	\$12.50 Daily	7-day click or ..	239 On-Facebook Leads	50,424	113,542	\$0.52 Per On-Facebook Le..	\$123.88
DE ERP Engag.	Off	Using ad set bid..	Using ad set bu..	7-day click or ..	66,876 Post Engagements	109,559	188,859	\$0.004 Per Post Engagement	\$261.72
DE ERP Eng. Oct 4-24	Off	Using ad set bid..	Using ad set bu..	7-day click or ..	74 Post Engagements	966	1,067	\$0.05 Per Post Engagement	\$3.88
last erp	Off	Using ad set bid..	Using ad set bu..	7-day click	24 On-Facebook Leads	17,093	114,241	\$8.37 Per On-Facebook Le..	\$200.94
erp 12-7	Off	Using ad set bid..	Using ad set bu..	7-day click	3 On-Facebook Leads	13,125	15,624	\$11.17 Per On-Facebook Le..	\$33.50
lg 222	Off	Using ad set bid..	Using ad set bu..	7-day click	— On-Facebook Lead	—	—	— Per On-Facebook Le..	\$0.00
erp 2	Off	Using ad set bid..	Using ad set bu..	7-day click	21 On-Facebook Leads	44,080	69,670	\$6.40 Per On-Facebook Le..	\$134.33
DE ERP LG	Off	Lowest cost	\$45.00	Multiple attri..	—	1,139,690	6,433,712	—	\$15,926.30
Results from 365 campaigns ⓘ Excludes deleted items				Multiple attrib..	— Multiple conversions	7,918,369 People	61,474,387 Total	— Multiple conversions	\$97,521.96 Total Spent

Campaign	Interaction rate	Avg. cost	↓ Cost	Display lost IS (budget)	CTR	Bid strategy type	Viewable CTR	Avg. viewable CPM	Viewable impr.	Conv. rate	Conversion	Avg. CPC	Cost / conv.
KSA_EN&AR_Diploma_SDC	0.65%	EGP2.32	EGP2,299,289.74	0.26%	0.65%	Target CPA	1.31%	EGP46.99	44,549,154	4.99%	49,424.28	EGP2.32	EGP46.52
KSA_EN&AR_Diploma_Display+Search	11.88%	EGP3.57	EGP454,460.83	0.00%	11.88%	Target CPA	0.00%	EGP0.00	2	9.26%	11,780.61	EGP3.57	EGP38.58
KSA_AR&EN_Diploma_Search	5.55%	EGP3.25	EGP351,301.07	0.86%	5.55%	Maximize conversions (Target CPA)	1.67%	EGP41.59	8,094	7.21%	7,790.66	EGP3.25	EGP45.09
Total: All enabled campaigns	0.79%	EGP2.53	EGP3,105,051.64	0.26%	0.79%		1.31%	EGP46.99	44,557,250	5.63%	68,995.56	EGP2.53	EGP45.00
Total: Account	0.83%	EGP2.41	EGP3,143,588.91	0.37%	0.79%		1.31%	EGP46.86	45,042,915	5.31%	69,440.90	EGP2.50	EGP45.27

Campaign	Delivery ↑	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
New Leads Campaign july / aug 2022	Active	Highest volume	14,000.00.ﷲ Lifetime	7-day click or ...	172 On-Facebook Leads	66,526	182,117	42.67.ﷲ Per On-Facebook Le...	7,338.49.ﷲ
VOO Offer - Brand Awareness August, 2022	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	1,972 Reach	1,972	6,736	124.86.ﷲ Per 1,000 People Re...	246.22.ﷲ
Ganubi Video Views August, 12	Off	Highest volume	500.00.ﷲ Lifetime	7-day click or ...	14,915 ThruPlays	22,180	23,490	0.03.ﷲ Cost per ThruPlay	500.00.ﷲ
New Leads Campaign	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	0.00.ﷲ
New Leads Campaign KSA TEST	Off	Highest volume	225.00.ﷲ Daily	7-day click or ...	— On-Facebook Lead	—	—	— Per On-Facebook Le...	0.00.ﷲ
VOO Offer - Engagement August, 2022	Completed	Using ad set bid...	Using ad set bu...	7-day click or ...	336 Post Engagements	2,032	2,669	0.45.ﷲ Per Post Engagement	150.00.ﷲ
VOO Offer - LG August, 2022	Completed	Highest volume	1,100.00.ﷲ Lifetime	7-day click or ...	32 On-Facebook Leads	14,188	29,243	32.99.ﷲ Per On-Facebook Le...	1,055.77.ﷲ
get voo	Completed	Highest volume	75.00.ﷲ Daily	7-day click or ...	— Link Click	—	—	— Per Link Click	0.00.ﷲ
Results from 8 campaigns				7-day click or ...	—	99,852 People	244,255 Total	—	9,290.48.ﷲ Total Spent

DE 3roba Skyline - El Gendy - LG April, 2022	32	185.04.م.ج	5,921.20.م.ج
On-Facebook Leads		Per On-Facebook Le...	
DE Resale Amr El-Gendy (Shimaa Ibrahim) - ...	22	78.10.م.ج	1,718.24.م.ج
On-Facebook Leads		Per On-Facebook Le...	
DE The Rise - LG Mar, 2022	6	564.28.م.ج	3,385.70.م.ج
On-Facebook Leads		Per On-Facebook Le...	
DE Consultation Session (El Gendy) - LG Ap...	4	18.21.م.ج	72.83.م.ج
On-Facebook Leads		Per On-Facebook Le...	
Results from 23 campaigns ⓘ	—	—	388,836.34.م.ج
	Multiple conversions	Multiple conversions	Total Spent

Campaign ↓	Clicks	Impr.	Interactions	Interaction rate	Avg. cost	Cost	Display lost IS (budget)	CTR	Bid strategy type	Conv. rate	Conversion:	Avg. CPC	Cost / conv.
Smart campaign, 2022	4,644	153,585	4,644 clicks	3.02%	EGP3.03	EGP14,076.45	> 90%	3.02%	Target CPA	6.37%	296.00	EGP3.03	EGP47.56
Kheprat_AR&ENG_Leads_Search	23,767	1,703,980	23,767 clicks	1.39%	EGP4.89	EGP116,110.06	> 90%	1.39%	Target CPA	9.32%	2,215.00	EGP4.89	EGP52.42
AW_Dis_200_audience_Target	21,230	1,342,107	21,230 clicks	1.58%	EGP2.34	EGP49,768.05	4.07%	1.58%	Target CPA	6.29%	1,335.63	EGP2.34	EGP37.26
Total: All enabled campaigns	49,641	3,199,672	49,641 clicks	1.55%	EGP3.63	EGP179,954.57	44.06%	1.55%		7.75%	3,846.63	EGP3.63	EGP46.78

Ad Set	Reach	Impressions	Page engagement	Link clicks	Clicks (all)	Leads	Amount spent	New messaging connections	Messaging Conversations Started	Cost per result ↓
As-Salam-Conversion...	7,087	8,749	16	8	34	—	233.96.م.ج	—	2	116.98.م.ج Per Messaging Conver...
As-Salam-Lead gener...	232,829	337,845	2,085	1,580	10,741	4.5 [2]	4,603.11.م.ج	152	163	102.29.م.ج Per On-Facebook Leads
As-Salam-Conv- Cam...	8,618	14,463	87	20	654	3 [2]	297.95.م.ج	11	13	99.32.م.ج Per On-Facebook Leads
As-Salam... Unpublished	16,392	33,736	110	51	1,030	2 [2]	996.51.م.ج	21	23	43.33.م.ج Per Messaging Conver...
As-Salam -Conversio...	15,764	33,983	158	87	1,021	—	669.20.م.ج	11	16	41.83.م.ج Per Messaging Conver...
As-Salam-Conversion...	82,065	180,499	1,084	800	5,064	—	3,285.37.م.ج	68	86	38.20.م.ج Per Messaging Conver...
As-Salam-Conversion...	39,840	71,128	434	153	2,876	1 [2]	2,002.83.م.ج	62	74	27.07.م.ج Per Messaging Conver...
As-Salam-Conversion...	70,144	145,444	1,164	791	6,620	—	2,426.02.م.ج	88	120	20.22.م.ج Per Messaging Conver...
As-Salam-Conversion...	41,160	93,355	15,403	594	5,040	1 [2]	2,661.60.م.ج	100	136	19.57.م.ج Per Messaging Conver...
Salam dawly msg	475,009	1,090,813	144,121	6,793	27,200	3 [2]	14,925.21.م.ج	709	913	16.35.م.ج Per Messaging Conver...
As-Salam-Conversion...	122,016	258,765	2,083	1,280	11,304	—	3,731.10.م.ج	270	317	11.77.م.ج Per Messaging Conver...
Salam dawly msg - ىة...	75,618	142,000	823	623	3,798	1 [2]	1,819.03.م.ج	104	155	11.74.م.ج Per Messaging Conver...
As-Salam-Conversion...	90,912	203,368	1,904	1,300	9,456	—	3,150.19.م.ج	234	285	11.05.م.ج Per Messaging Conver...
As-Salam-Conversion...	21,496	45,044	350	81	2,545	—	694.67.م.ج	38	93	7.47.م.ج Per Messaging Conver...
As-Salam-Engageme...	111,616	255,405	2,283	3	4,732	—	2,084.00.م.ج	—	—	0.91.م.ج Per Post Engagement
As-Salam-Engageme...	4,795	7,964	290	12	313	—	243.40.م.ج	—	—	0.84.م.ج Per Post Engagement

Ad Set	Reach	Impressions	Page engagemer	Link clicks	Clicks (all)	Amount spent	Messaging Conversat Started	Cost per result
D.M.G/FB-E... Unpublished ec	609,652	1,091,683	515,945	26,765	42,326	3,869.95.م.ج	85	0.01.م.ج Per Post En...
D.M.G/FB-E... Unpublished ec	574,848	1,052,979	477,821	30,282	37,955	3,492.43.م.ج	71	0.01.م.ج Per Post En...
D.M.G/FB-ENG2-تفقد اراذك...	94,708	128,715	93,541	6,416	6,406	1,299.87.م.ج	26	0.01.م.ج Per Post En...
D.M.G/FB-ENG.3/تفقد اراذك...	75,105	100,153	76,377	5,299	5,309	1,075.73.م.ج	6	0.01.م.ج Per Post En...
D.M.G/FB-ENG/مميزات التكميم...	60,416	71,151	41,106	2,308	2,312	451.66.م.ج	3	0.01.م.ج Per Post En...
D.M.G/FB-ENG3-تفقد اراذك...	34,168	41,462	29,420	2,132	2,128	419.17.م.ج	3	0.01.م.ج Per Post En...
D.M.G/FB-ENG-مكن تفقد اراذك...	13,112	15,359	10,904	703	712	192.78.م.ج	4	0.02.م.ج Per Post En...
D.M.G/FB-ENG/مميزات التكميم...	16,496	16,579	8,594	634	637	76.25.م.ج	—	0.01.م.ج Per Post En...
Results from 8 ad sets ⓘ	1,058,006 People	2,518,081 Total	1,253,708 Total	74,539 Total	97,785 Total	10,877.84.م.ج Total Spent	198 Total	0.01.م.ج Per Post Eng...

Ad Set	Reach ↓	Impression:	Page engagemer	Link clicks	Clicks (all)	Amount spent	Messaging Conversator Started	Cost per result
HIH/ENG-fb-ليبولي للاطفال...	379,601	529,739	219,948	10,412	31,340	1,384.62.م.ج	89	0.01.م.ج Per Post En...
HIH/ENG-fb-خبطره القلب...	371,071	511,657	233,125	9,104	23,679	1,388.24.م.ج	29	0.01.م.ج Per Post En...
HIH/ENG-الشرابين الطرفية...	330,978	554,577	309,440	18,540	27,584	1,766.66.م.ج	68	0.01.م.ج Per Post En...
HIH/ENG-fb-انسداد الأتف...	156,032	194,987	4,687	336	20,530	1,095.75.م.ج	—	0.23.م.ج Per Post En...
HIH/ENG-fb-خبطره القلب...	65,169	68,478	30,823	786	2,056	231.50.م.ج	5	0.01.م.ج Per Post En...
HIH/ENG-أزك لصحة افضل...	48,895	60,443	35,814	2,503	2,501	350.32.م.ج	3	0.01.م.ج Per Post En...
HIH/ENG-FB-T1-أفضلة...	28,712	36,415	17,647	1,576	1,587	300.00.م.ج	6	0.02.م.ج Per Post En...
HIH/ENG-FB-T1-SALE...	—	—	—	—	—	—	—	—
Results from 8 ad sets. ⓘ	1,029,314 People	1,956,296 Total	851,484 Total	43,257 Total	109,277 Total	6,517.09.م.ج Total Spent	200 Total	0.01.م.ج Per Post Eng...

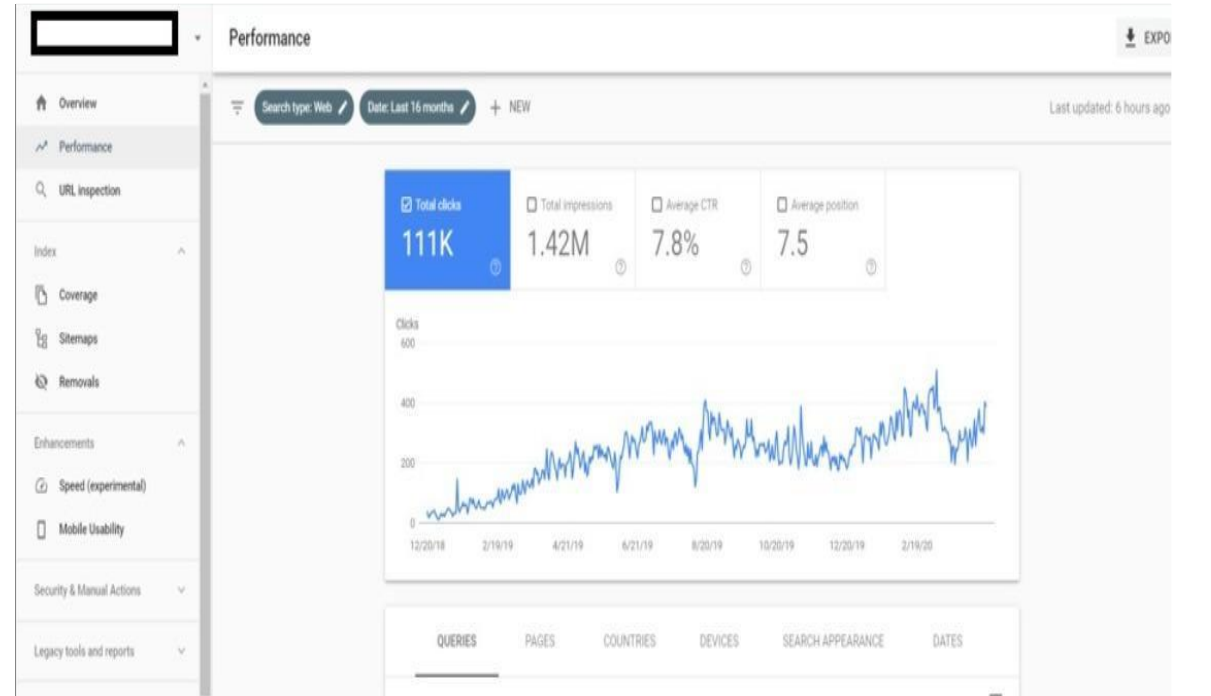
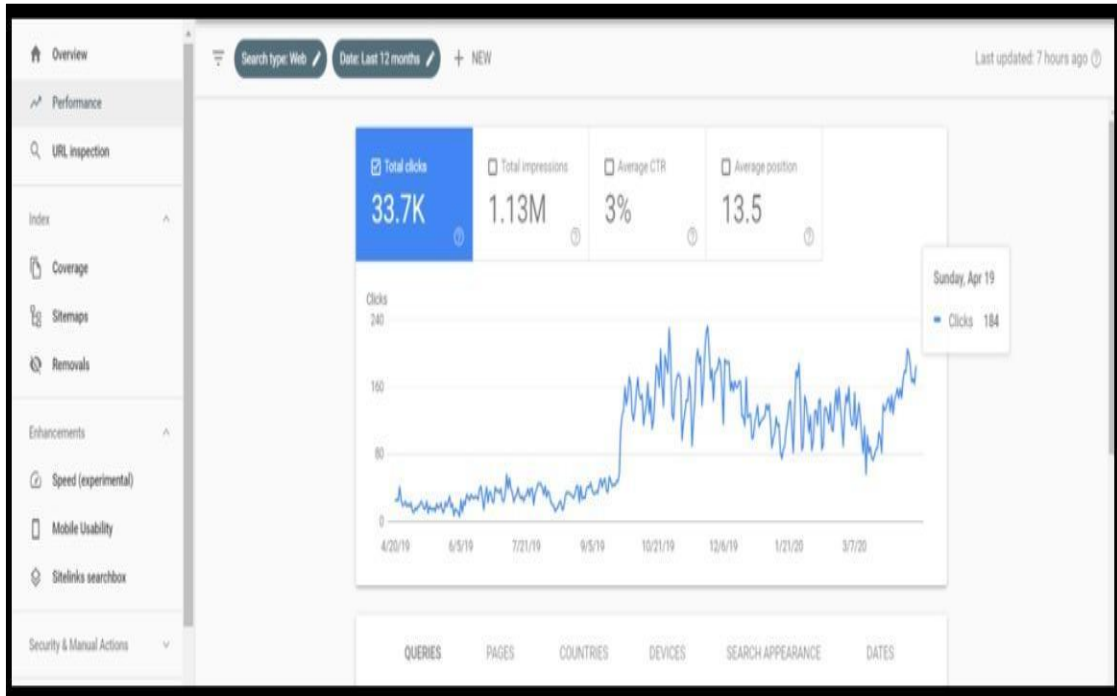
Ad Set	Reach	Impressions	Page engagement	Link clicks	Clicks (all)	Leads	Amount spent	New messaging connections	Messaging Conversations Started	Cost per result ↑
As-Salam-Lead ...	232,829	337,845	2,085	1,580	10,741	45 [2]	4,603.11.ر.ع	150	160	102.29.ر.ع Per On-Facebook Leads
As-Salam-Lead ...	19,780	34,028	188	145	687	10 [2]	1,246.83.ر.ع	—	—	124.68.ر.ع Per On-Facebook Leads
As-Salam-Lead ...	257,085	400,600	1,630	1,373	5,440	22 [2]	4,736.88.ر.ع	113	119	215.31.ر.ع Per On-Facebook Leads
As-Salam-Lead ...	87,313	110,561	282	241	912	4 [2]	893.55.ر.ع	25	27	223.39.ر.ع Per On-Facebook Leads
As-Salam-Lead ...	82,174	103,977	368	313	1,291	3 [2]	964.92.ر.ع	28	28	321.64.ر.ع Per On-Facebook Leads
As-Salam-Lead ...	100,799	130,178	334	303	1,144	3 [2]	1,138.26.ر.ع	21	21	379.42.ر.ع Per On-Facebook Leads
Results from 6 ad...	608,761 People	1,117,189 Total	4,887 Total	3,955 Total	20,215 Total	87 [2] Total	13,583.55.ر.ع Total Spent	337 Total	355 Total	156.13.ر.ع Per On-Facebook Leads

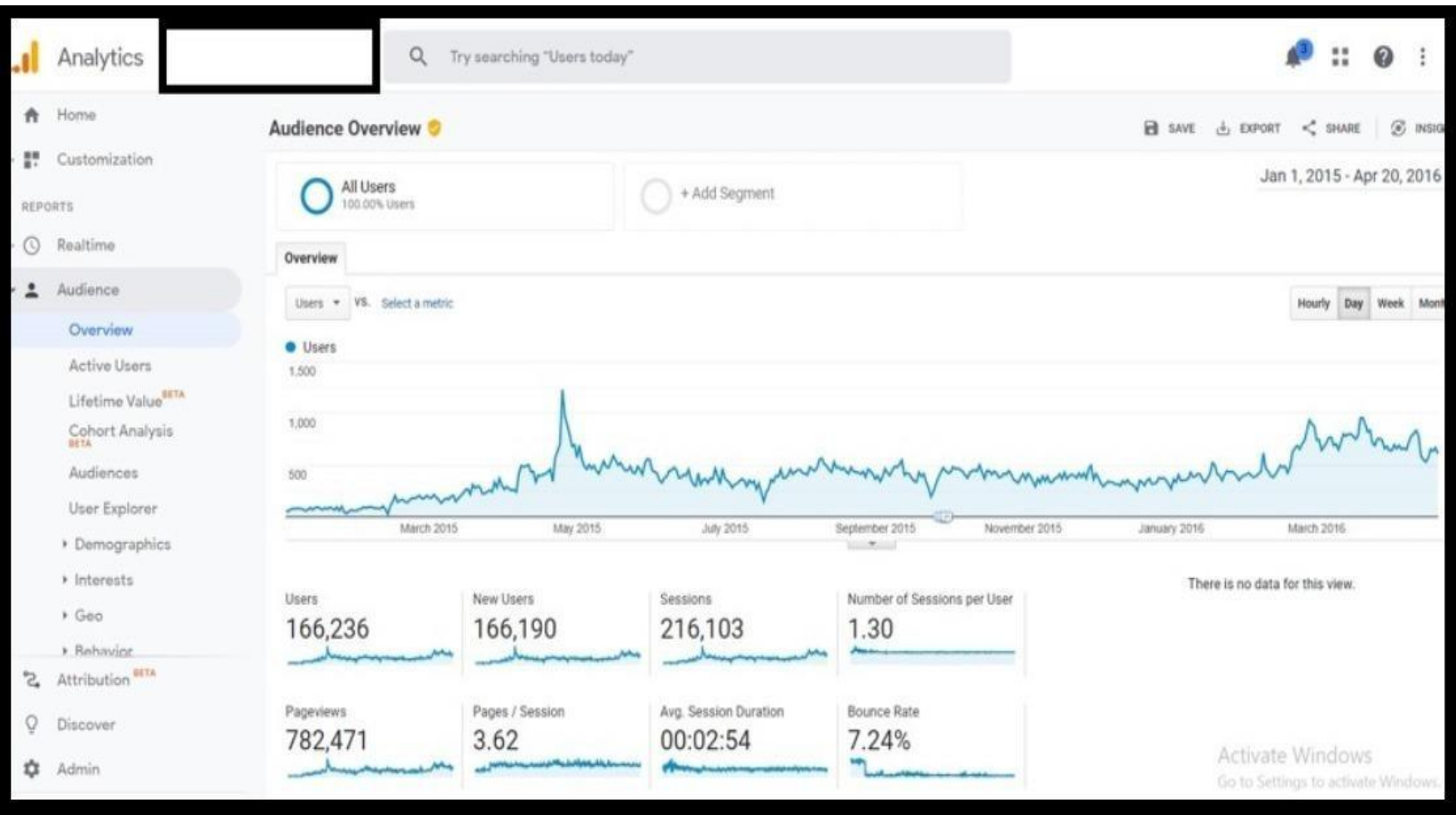


SEARCH ENGINE OPTIMIZATION (SEO) PRESENTATION & OUR RESULTS



EXPLANATORY VIDEO BY MDS FOR SEARCH ENGINE OPTIMIZATION (SEO)







- Home
- Customization
- REPORTS
- Realtime
- Audience**
 - Overview**
 - Active Users
 - Lifetime Value BETA
 - Cohort Analysis BETA
 - Audiences
 - User Explorer
- Demographics
- Interests
- Geo
- Behavior
- Attribution BETA
- Discover
- Admin

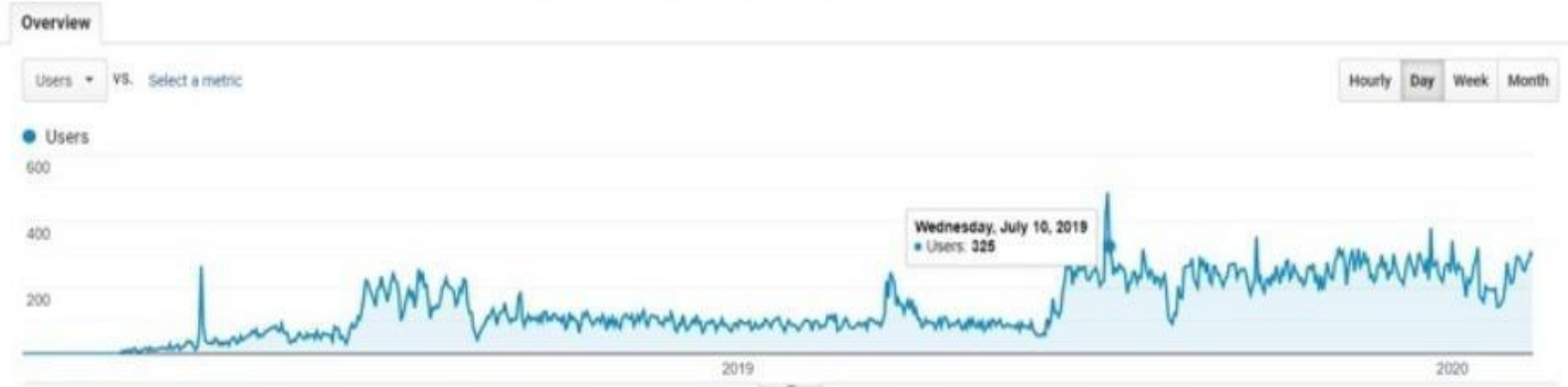
Audience Overview

SAVE EXPORT SHARE INSIGHTS

Jan 1, 2018 - Feb 11, 2020

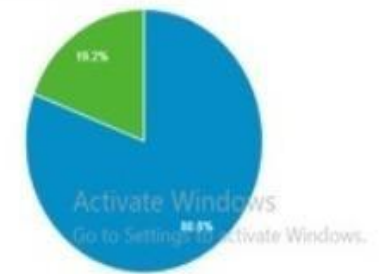
All Users
100.00% Users

+ Add Segment



Users 84,545	New Users 84,387	Sessions 123,526	Number of Sessions per User 1.46
Pageviews 191,554	Pages / Session 1.55	Avg. Session Duration 00:01:36	Bounce Rate 75.34%

■ New Visitor ■ Returning Visitor



[Redacted]

Performance

EXPORT

Overview

Performance

URL inspection

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Coverage

Sitemaps

Removals

Enhancements

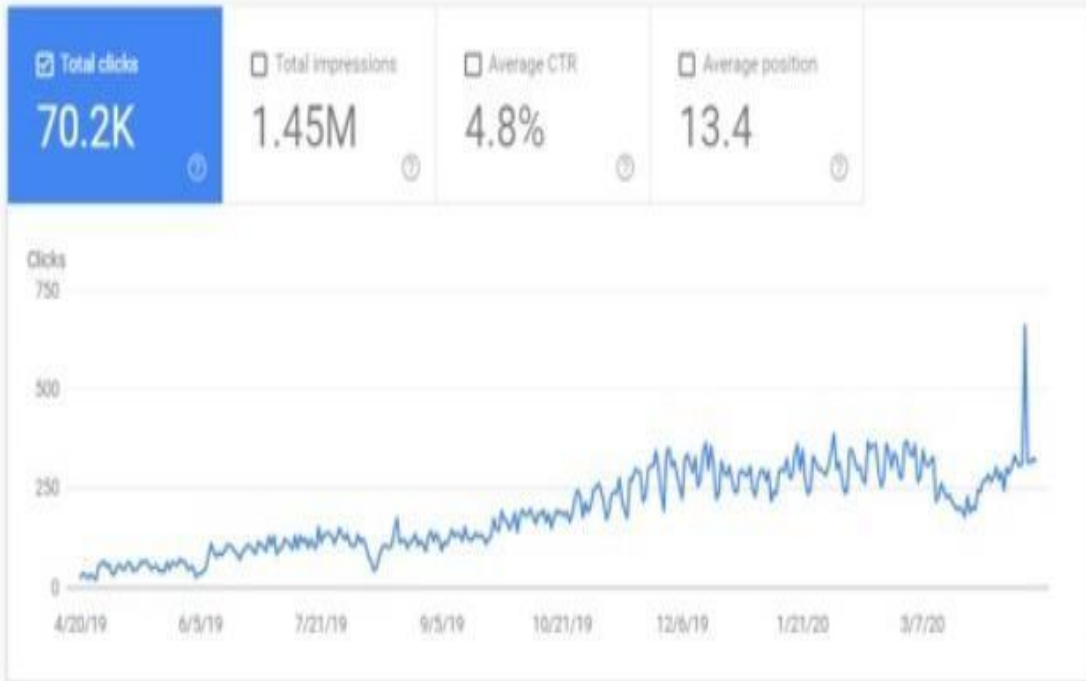
Speed (experimental)

Mobile Usability

Sitelinks searchbox

Search type: Web / Date: Last 12 months / + NEW

Last updated: 7 hours ago



Overview

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Core Web Vitals

Mobile Usability

Breadcrumbs

FAQ

Review snippets

Sitelinks searchbox

Security & Manual Actions

Search type: Web Date: Mar 2, 2020-Jan 27, 2021 + NEW

Last updated: 7 hours ago

Total clicks

334K

Total impressions

15.9M

Average CTR

2.1%

Average position

9.9

Clicks

3.8K

2.5K

1.3K

0

3/2/20

4/13/20

5/25/20

7/6/20

8/17/20

9/28/20

11/9/20

12/21/20

QUERIES

PAGES

COUNTRIES

DEVICES

SEARCH APPEARANCE

DATES

Query

Clicks

Performance

EXPORT



Search type: Web

Date: Last 12 months

+ NEW

Last updated: 4 hours ago

Total clicks

692K

Total impressions

30.8M

Average

2.2%

Clicks

4.5K

3K

1.5K

0

5/31/20

10/15/20

3/2/21

Impressions

180K

120K

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